

Communications Ministry Group

Membership: Chair, Chair-Elect and at least 3 voting members.

Purposes:

- To evaluate, create, and manage all of HBC's communications (included but not limited to electronic media, published media, and news media).
- To work regularly with other MGs to help promote a variety of events and opportunities to connect.
- To equip members with language and resources for sharing HBC's vision and spirit.
- To engage all people via communications with God's transforming love.

Duties:

- Create strategies to effectively manage all electronic communications (included but not limited to our website, social media, mobile devices, podcasts, message boards, blogs, and email) and carry this out regularly.
- Create strategies to effectively manage all printed communications (included but not limited to our newsletter and weekly publications, standing brochures, and identity pieces) and carry this out regularly.
- Create strategies to effectively manage all news media and publicity communications (included but not limited to advertisement in NPR and other local publications, signage around the church, and publicity materials) and carry this out regularly.
- Provide opportunities often via communications efforts for the church to reflect on its identity and mission.
- Work regularly with other ministry groups to promote a variety of events and communicate their stories to the church and the community.
- Recommend any needed materials for use by communications ministry to appropriate channels.
- Provide and oversee a budget for this ministry.

Meetings: Monthly or Bi-Monthly meetings are required.

Reporting: Written reports will be turned in to Team Leaders bi-monthly. Recommendations for action will be submitted to the Team Leader one week prior to the Ministry Council meeting.